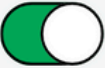

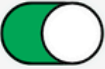










10 Do's and Don'ts of Business AI

TKS TIPS

10 AI Do's

-  **Set Policies**
Establish guidelines to promote consistent and ethical AI use.
-  **Provide Training**
Equip employees with the knowledge to use AI tools effectively.
-  **Start Small**
Begin with simple AI applications before scaling up to more complex tasks.
-  **Be Specific**
Craft clear, detailed prompts to get precise results from AI tools.
-  **Prioritize Security**
Implement robust data protection measures when using AI tools.
-  **Combine with Expertise**
Leverage AI as a tool but verify its outputs with human oversight.
-  **Embrace Efficiency**
Automate repetitive tasks with AI to focus on high-value work.
-  **Leverage Insights Use**
Use AI-generated data to inform strategic decision-making.
-  **Integrate**
Find ways to integrate AI tools seamlessly with your existing systems & workflows.
-  **Stay Informed**
Keep up to date with AI advancements and industry trends.
-  **BONUS Ensure Data Quality**
Use high-quality data to train and interact with AI for better results.







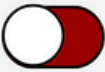






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10 Do's and Don'ts of Business AI

TKS TIPS

10 AI Don'ts

-  **Rush Adoption**
Avoid implementing AI tools without proper research and planning.
-  **Neglect Training**
Never let employees use AI tools without proper guidance and support.
-  **Over-Rely**
Never rely solely on AI for critical business decisions without human oversight.
-  **Skip Testing**
Avoid deploying AI tools without thorough testing, iterations and validation.
-  **Neglect Security**
Never overlook the importance of securing AI systems and data.
-  **Ignore Bias**
Don't ignore potential biases in AI outputs; always review and correct them.
-  **Disregard Compliance**
Ensure AI usage aligns with industry regulations and laws.
-  **Ignore Feedback**
Never dismiss employee or customer concerns about AI implementation.
-  **Overshare**
Avoid inputting sensitive or proprietary information into public AI tools.
-  **Overcomplicate**
Avoid making AI interactions too complex for users; keep it simple & user-friendly.
-  **BONUS Assume Universality**
Don't expect all AI tools to work the same way or solve every problem.



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