

TKS - SEPT 2, 2021

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# GONE PHISHING

Understanding & Identifying Phishing Emails

# GENERAL TIPS FOR RECOGNIZING A PHISHING SCHEME

- THINK BEFORE YOU CLICK
- CHECK FOR OVERLY GENERIC CONTENT OR GREETINGS
- EXAMINE THE ENTIRE "FROM" EMAIL ADDRESS
- LOOK FOR URGENCY OR DEMANDING ACTIONS
- CHECK THE LINK FIRST
- LOOK FOR MISSPELLINGS, INCORRECT GRAMMAR, LOGO DIFFERENCES, OR ODD PHRASING
- CHECK FOR SECURE WEBSITES
- AND IF ALL ELSE FAILS - DON'T CLICK!



# First, you need to understand What Phishing Is

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Types of Phishing  
DECEPTIVE PHISHING: ANY ATTACK  
BY WHICH FRAUDSTERS IMPERSONATE  
A LEGITIMATE COMPANY & ATTEMPT  
TO STEAL CREDENTIALS



SPEAR PHISHING: WHEN FRAUDSTERS  
CUSTOMIZE THEIR ATTACK EMAILS  
WITH THE TARGET'S PERSONAL INFO  
(PHONE #, TITLE, ETC.)



CEO FRAUD: TARGETING AN  
EXECUTIVE BY SENDING A FAKE  
EMAIL THAT LOOKS LIKE IT CAME  
FROM THE CEO OR ANOTHER COMPANY  
EXECUTIVE

# BE A DETECTIVE

- Are you expecting an email from this person?
- Have you ever received an email request from this person?
- Does this email contain a "Call to Action" Click Bait Link?
- Is the email threatening in any way?
- Are there any misspellings? Company logo a different color?
- Does this email contain an attachment?

**STOP - THINK - DETECT**





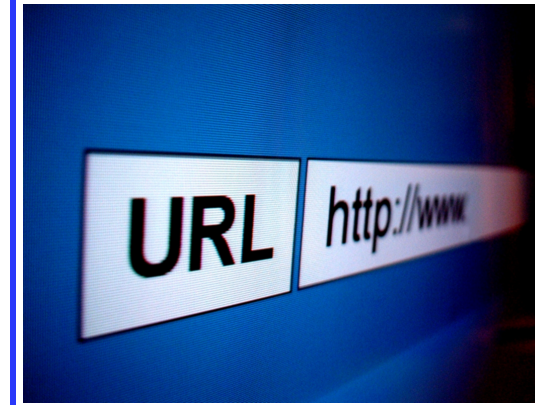
Remember:  
If it looks  
suspicious -  
It probably  
is!



Make sure you read the full email address of the sender. If the email address looks suspicious, report it.



Stop - Don't Click that!  
Any email with a file attachment should be considered suspicious until confirmed otherwise.

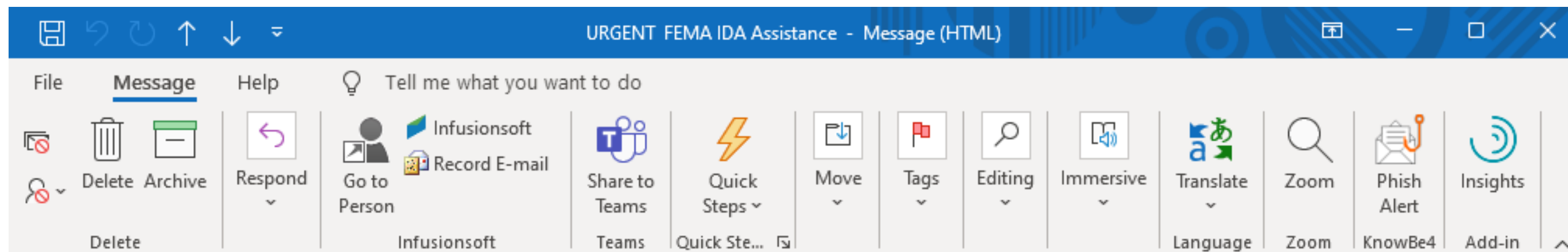


Hover over all URL links before clicking on them to make sure they are legitimate.

Verify a site's security by checking for the "https" URL with a closed lock icon





Hover your mouse over the link to reveal the real full link and verify that the address link is a legitimate



URGENT FEMA IDA Assistance


 FEMA Support <FEMA@admin-alerts.com>  
 To: Stephanie R...

 Reply
  Reply All
  Forward
 

Thu 9/2/2021 4:52 PM

[EXTERNAL: This email or content is safe]

Dear Sir/Madam

Due to the damage caused started with your applicat

[www.fema.gov/ida/2021](http://www.fema.gov/ida/2021)

FEMA has established an incident management system to co-ordinate your fund distribution. Please help us share this message to reach as many as possible.

Sincerely,

FEMA - INFO National Contact Center for disaster  
National Center for Marketing

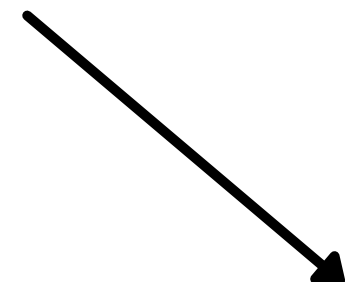
Division of Distastor Marketing

[http://emailprodbrand.admin-alerts.com/ls/click?upn=qkh0xsxxlr-2byfgplucdsuwsukhl7brcf3nzwfhkjdrx2zueeqdbwb1u-2b4fb9yui3zl0oko1xbr6q8cnu1smei4kz7r9hugerlntqw24bhobpwzjcfexlq6hbmruykn0qqqr-2fmimlgtgppwka0xrrw87ib1f-2b0gcgkflmxxox-2b4uaq36rqiukccvady-2bgqvt-2fhduk1\\_m1-2b5t0y9kktfwh14hcv3jzo7jocaxhkv05vu2uo28wl3f8ygl8xrmjkltu6y-2bq37iyqhngqbgzrcs9ebijfto1ct9vf-2f5mxw3ys0rkz1xjuc7rwaz6crm6rfmblzjku4ph6cxu0-2fvr0hardoythmb2rhlnp9bc0aqzi2-2bh8u8rz2ulrsysc-2fpfv3f98vdzk7tf5fw5nyuur6avpms4w-2bgnrj0-2bvvi5aw1qc6thtwjisc6tbucderq59eawrcy435c9n-2ftcla5xx-2fxm679u3bc0suib9gpgtu2nphx6akjf7xlzco4n-2b3n3-2bvlh8x5](http://emailprodbrand.admin-alerts.com/ls/click?upn=qkh0xsxxlr-2byfgplucdsuwsukhl7brcf3nzwfhkjdrx2zueeqdbwb1u-2b4fb9yui3zl0oko1xbr6q8cnu1smei4kz7r9hugerlntqw24bhobpwzjcfexlq6hbmruykn0qqqr-2fmimlgtgppwka0xrrw87ib1f-2b0gcgkflmxxox-2b4uaq36rqiukccvady-2bgqvt-2fhduk1_m1-2b5t0y9kktfwh14hcv3jzo7jocaxhkv05vu2uo28wl3f8ygl8xrmjkltu6y-2bq37iyqhngqbgzrcs9ebijfto1ct9vf-2f5mxw3ys0rkz1xjuc7rwaz6crm6rfmblzjku4ph6cxu0-2fvr0hardoythmb2rhlnp9bc0aqzi2-2bh8u8rz2ulrsysc-2fpfv3f98vdzk7tf5fw5nyuur6avpms4w-2bgnrj0-2bvvi5aw1qc6thtwjisc6tbucderq59eawrcy435c9n-2ftcla5xx-2fxm679u3bc0suib9gpgtu2nphx6akjf7xlzco4n-2b3n3-2bvlh8x5)  
 Click or tap to follow link.

click links or open attachments unless you recognize the sender and know the

made resources and funds available to assist. Please click the below link to get

The Hover



Right-click on the senders' email address to get more details and verify if it is legitimate.

**The Profile**

The screenshot shows an email client window with a menu bar (File, Message, Help) and a toolbar with actions like Ignore, Delete, Archive, Reply, Reply All, and Forward. The email subject is "URGENT FEMA IDA Assistance" and the sender is "FEMA Support <FEMA@admin-alerts.com>". A red circle highlights the sender's name, and a red arrow points to the "Contact" option in the context menu. Another red arrow points to the email address "FEMA@admin-alerts.com" in the menu. A third red arrow points to the "Show LinkedIn profile" option. The email body contains a yellow highlighted warning: "[EXTERNAL: This email originated from outside of our organization. Do not click on links or attachments unless you are expecting them from the sender.]". The email content includes a follow-up note, a greeting, a link to "www.fema.gov/ida/2021", and contact information for FEMA.


Search the email content for easy-to-spot red flags like misspellings.

URGENT FEMA IDA Assistance



FEMA Support <FEMA@admin-alerts.com>  
To Stephanie Reilly



 Follow up. Start by Friday, September 3, 2021. Due by Friday, September 3, 2021. Reminder: Friday, September 3, 2021 9:00 AM.

[EXTERNAL: This email originated from outside of our company's network. Do not click links or open attachments unless you recognize the sender and know the content is safe]

Dear Sir/Madam

Due to the damage caused by Hurricane IDA in the communities, FEMA has quickly made resources and funds available to assist. Please click the below link to get started with your application to replace, food, housing, and any other needs.

[www.fema.gov/ida/2021](http://www.fema.gov/ida/2021)



FEMA has established an incident management system to co-ordinate your fund distribution. Please help us share this message to reach as many as possible.

Sincerely,

FEMA - INFO National Contact Center for disaster  
National Center for Marketing

Division of Distastor Marketing



**The Red Flags**



**NEED HELP?**

**WANT MORE  
TRAINING?**

**TKS IS HERE  
FOR YOU!**

*TKS offers Security Awareness Training  
& Phishing Email Testing for your staff.  
Get in touch with us to learn more!*

CALL US:

225-751-4444

EMAIL US:

ASK@TKS.LA

CONTACT US ONLINE:

[www.turnkeysol.com](http://www.turnkeysol.com)



**TurnKey**Solutions